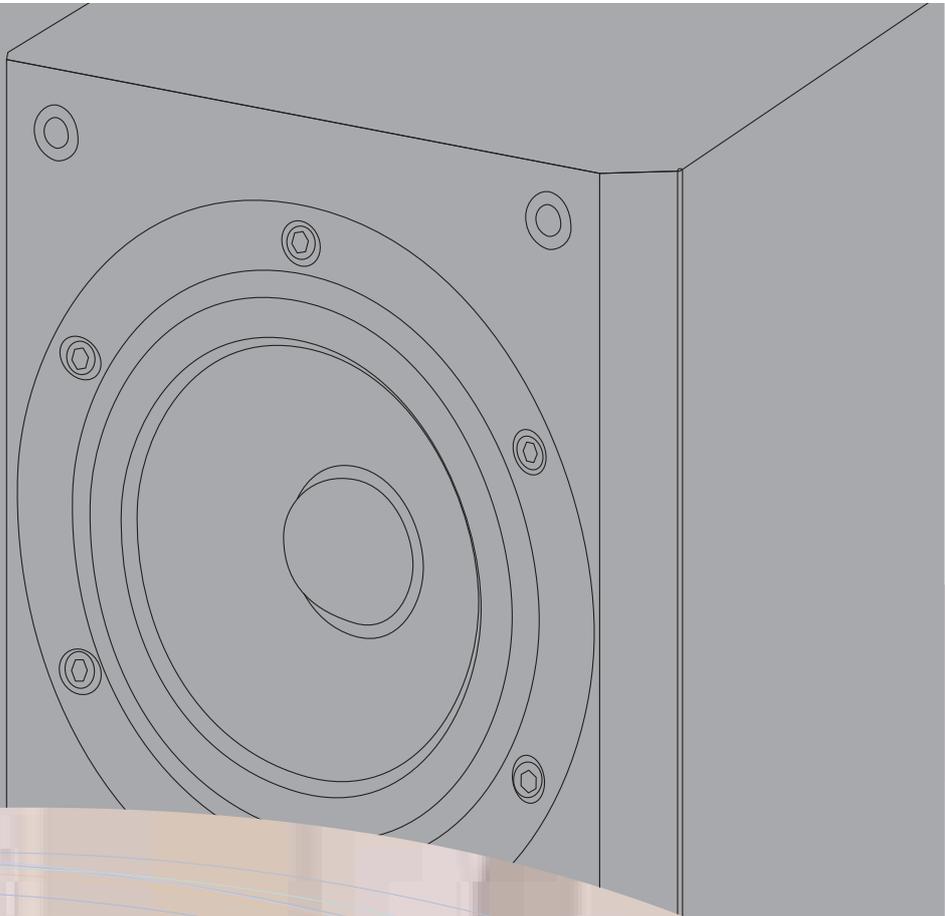


KEF LOUDSPEAKERS



C R E S T A



CRESTA

When you buy your first audiophile loudspeakers, you expect a lot - and rightly so. More musical response. Better clarity, even at higher volumes. More detailed imaging. More extended bass.

But when you first hear a favourite track through a pair of KEF's new Cresta speakers, we think you'll be genuinely amazed. Whether you have a micro, midi or mini system or hi-fi separates, you'll experience a "precision and realism unknown at this price".

Designed by the same engineers as KEF's legendary Reference Series, Cresta is the product of three generations at the forefront of high end loudspeaker technology - and an R&D capability that's second to none.

Every model features KEF's famously smooth 25mm (1") silk dome Ferrofluid-cooled tweeter, which gives high notes a spine-tingling immediacy and really brings vocals to life. Together with long throw bass/midrange drivers and audiophile quality crossovers, the result is fluid response right across the frequency range.

Inside, KEF's unique diagonal bracing system virtually eliminates the panel resonance that so often distorts the clarity of budget speakers; outside, the chamfered cabinet edges minimise unwanted diffraction effects. And unusually for speakers of this price, all Crestas can be bi-wired to improve performance even further.

The fact is, whether you're upgrading your hi-fi or investing in a full 5.1 speaker 'surround sound' A/V system, KEF's new Cresta loudspeakers will exceed your expectations on every front.

Acknowledged for their outstanding value, they're an unrivalled investment in pleasure. Enjoy.



CRESTA

CRESTA 10

CRESTA 20c

CRESTA 30



As the recommended subwoofer for the Cresta range, PSW1000 integrates perfectly with the other speakers for a full 5.1 home theatre configuration. With a 100W on-board amplifier powering a 200mm (8") long-throw bass driver, the generously extended and tightly controlled low frequency response adds a powerful extra dimension to the 3D sound image. For optimum performance, both frequency and output levels are easily adjusted to match the main speakers and room acoustics.

A reflex design with sturdy internal bracing to eliminate box coloration, the cabinet's distinctive soft edged styling is set off by a choice of Black Ash, Maple or Dark Apple veneers.



Standing a foot high, Cresta 10 is a stylishly compact two-way bass reflex design, whose acoustic integrity is out of all proportion to its price.

KEF's 25mm (1") silk dome HF unit is complemented by a

130mm (5¼") long-throw bass/midrange driver. Proof that bass quality isn't just a matter of size, this MF/LF driver is the perfect match for the cabinet volume, integrating seamlessly with the tweeter to create a detailed sound image over a wide listening area.

An easy load for any amplifier, Cresta 10 has the understated good looks of the rest of the range, with soft-edged cabinets finished in Black Ash, Maple or Dark Apple.

Once you've experienced Cresta sound quality, you'll almost certainly want to enjoy the same standards of audio clarity and realism while you're watching video or TV.

Hence Cresta 20c, a rear ported bass reflex centre channel speaker partnering the same 25mm (1") Ferrofluid-cooled tweeter with twin 100mm (4") long-throw bass/midrange drivers. Faultlessly integrated through the critical mid-band frequencies, this configuration brings on-screen dialogue right into the room.

Bi-wirable, magnetically shielded to prevent interference with other equipment and slim enough to fit unobtrusively above or below the TV, Cresta 20c is perfectly timbre-matched to the rest of the Cresta range.



CRESTA 10

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CRESTA 30

Flagship of the range, Cresta 30 is a rear ported bass reflex floorstanding design with exactly the same high performance drive units as the Cresta 10: KEF's natural sounding 25mm (1") tweeter and the impressive 130mm (5¼") bass/midrange driver.

The elegant cabinet is extensively diagonally braced to eliminate 'box coloration', and improve sound quality.

With 100W power handling and 90dB sensitivity, Cresta 30 is capable of creating an intricate sound stage that reveals a wealth of previously unheard musical subtleties, whether you own a budget system or expensive separates.

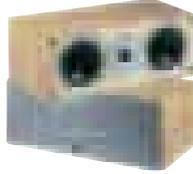
Bass extension is finely weighted and astonishingly powerful from the Cresta 30, thanks to the superb sensitivity and roll-off characteristics of its 130mm (5¼") long-throw bass/midrange driver.

Refined, lyrical, and suited to all types of music, it's an enormously accomplished all-rounder that offers incredible value for money.





Cresta 10



Cresta 20c



Cresta 30

Design
two-way
bookshelf reflex

Drive units
HF: 25 mm (1") silk
dome tweeter
LF: 130 mm (5 1/4")
pp coated cone

Frequency response \pm 3dB
52 Hz - 20 kHz

Crossover frequency
3 kHz

Amplifier requirements
10 - 100 W

Sensitivity
90 dB

Maximum output
108 dB

Impedance
8 ohm

Internal volume
8.5 litres (0.3 cu ft)

Magnetic shielding
No

Weight
5 kg (11 lbs)

Dimensions* (h x w x d)
305 x 185 x 242 mm.
12 x 7.3 x 9.5 in.

Design
two-way
centre reflex

Drive units
HF: 25 mm (1") silk
dome tweeter
LF: 100 mm (4")
pp coated cone

Frequency response \pm 3dB
50 Hz - 20 kHz

Crossover frequency
3 kHz

Amplifier requirements
10 - 120 W

Sensitivity
90 dB

Maximum output
108 dB

Impedance
8 ohm

Internal volume
7.2 litres (0.25 cu ft)

Magnetic shielding
Yes

Weight
6 kg (13.2 lbs)

Dimensions* (h x w x d)
145 x 405 x 210 mm.
5.7 x 15.9 x 8.2 in.

Design
two-way
floorstanding reflex

Drive units
HF: 25 mm (1") silk
dome tweeter
LF: 130 mm (5 1/4")
pp coated cone

Frequency response \pm 3dB
45 Hz - 20 kHz

Crossover frequency
3 kHz

Amplifier requirements
10 - 100 W

Sensitivity
90 dB

Maximum output
108 dB

Impedance
8 ohm

Internal volume
18 litres (0.63 cu ft)

Magnetic shielding
No

Weight
11 kg (24.2 lbs)

Dimensions* (h x w x d)
825 x 185 x 242 mm.
32.4 x 7.2 x 9.5 in.

*including grille

Dealer Stamp

