**Music + Technology. Together.**

It began in 1972. Through the drive and determination of innovators and trailblazers alike, NAD was born. Founded on the concrete idea of Music First, NAD’s mission was to use innovative technologies to bring its customers as close as possible to the artists’ expression of sound. While many music lovers have swapped their CDs and LPs for streaming from digital sources, our mission hasn’t changed – we remain true to our audiophile roots and the awards and accomplishments speak for themselves.

In our typical innovative fashion, we’ve responded to this shift in digital streaming music with software that wirelessly connects NAD components to the internet, as well as to each other. BluOS is now available in a selection of our products, offering you the ability to hear the music you want in multiple rooms of your home, with just a tap on your smartphone, tablet or desktop app. And this is all without any loss of sound quality.

Are you ready to press play?
Statement of the art. NAD Masters has been meticulously designed to sleek perfection on the outside, while featuring a fresh new arsenal of powerful digital audio innovation and connectivity on the inside. Building on our game-changing amplifier technology and array of cutting-edge, customizable options, NAD Masters defines our relentless commitment to premium audio performance. Always striving to be future-forward, the newest Masters Series components are easily and continually upgradable to the newest technologies, including BluOS™, thanks to our MDC™ platform. NAD Masters is the balanced fusion of decades of HiFi research and innovation with an audiophile’s passion for music as it was intended to be. Forget what you think you know.
M50.2
Digital Music Player

Now High Resolution music listening, multi-room wireless streaming, 24/192 storage and CD ripping can all be found in one beautiful component: NAD’s M50.2. With 4TB of internal storage featuring programmable RAID backup, this is a complete music solution that does not require a computer and is not prone to the viruses and program conflicts encountered when using a multi-purpose computer for music storage and playback. This is a noise-free component that offers state-of-the-art digital performance and requires no tricky setup or additional programs to buy. Just add the DAC of your choice and enjoy!

Features
• Wireless (Wi-Fi) and Gigabit Ethernet Inputs
• Automatic ripping of CD to internal 4TB Music Vault Real time playback of CDs
• Decodes FLAC, ALAC, MP3, WMA, AAC, Ogg
• SPDIF Outputs; AES/EBU, Coaxial, Optical HDMI Output
• USB Output (mass storage mode)
• USB inputs: 1 front (host), 1 rear (device)
• RS-232 for external control
• IR In/Out
• IR Remote Control
• TFT touch panel display
• Software defined product with upgrade path
• Bluetooth aptX®

M32
DirectDigital™ Amplifier

A fully digital component, the M32 offers smart software-controlled circuitry that dramatically reduces noise, phase shifts, and distortion, for perfect tone control at all volume levels. A built-in electronic crossover allows for the simple addition of a subwoofer or bi-amplification. The BluOS-ready ensures it is fully compatible with other BluOS-enabled components for multi-room streaming and music library management. Upgrade the component as new technologies emerge with three customizable MDC slots available. Partner with a preamplifier from the Masters Series and hear the perfection.

Features
• DirectDigital™ amplification, combining all preamplification and power amplification functions into a single amplifying stage
• Four MDC slots with three for customisation and expandability, all are 24/192 capable
• AES/EBU, Coax and Optical, USB A and USB B
• MM Phono Input
• Single-ended Line Inputs
• Asynchronous USB 2.0 (24/192) Computer Input
• AES/EBU, Coax, and Optical 24/192 Inputs
• Subwoofer X-over with selectable Crossover Frequency and Levels
• Headphone Amplifier
• Two sets of Speaker Outputs for Bi-wiring
This DirectDigital™ audio hub boasts a full roster of audiophile-grade features that leverage some of the most advanced audio thinking on earth. 24/192 asynchronous USB offers modern connectivity options from any source imaginable. Add the optional MDC Modules for enhancements like BluOS for high-resolution streaming from your smartphone or tablet via WiFi, Ethernet, and aptX® Bluetooth. Also add HDMI I2S inputs with 3D video pass-through.

Integrates seamlessly with the M22 or any other Masters Series Power Amplifier

HybridDigital™ Power Amplifier

HybridDigital™ Power Amplifier that delivers massive analogue emotion. Connect to the vivid emotion of live performance through tight, detailed sound with remarkable control and transparency thanks to the advanced nCore™ digital amplifier engine. Tap into 250W of continuous and bottomless reserves of dynamic power via NAD’s innovative digital PowerDrive™- the ability to power any loudspeaker to life-like volume levels without distortion. You just have to hear it to feel it.

Integrates seamlessly with the M22 or any other Masters Series Power Amplifier

Our revolutionary Digital-to-Analogue Converter was the first to incorporate our DirectDigital™ technology. The M51 is a 35-bit 844kHz DAC that supports the newest USB codec for 24-bit 192kHz audio transmission. It also supports HDMI digital audio and can act as a complete digital preamp thanks to multiple inputs and perfect DSP volume control. The award-winning M51 will truly transform an analogue audio system into an audiophile’s high-precision digital dream.

Integrates seamlessly with the M51 or any other Masters Series Power Amplifier
CLASSIC SERIES

Great sound for everyone. NAD’s Classic components are, well, classic. Their simple façade hides the broad array of technologies that deliver crystal-clear and undistorted sound reproduction and excellent dynamic power that can drive compact or robust stereo systems. It’s the power and performance of NAD’s most legendary audio designs, at unparalleled value.
Preamplifier
Our preamplifier impresses with high-class design and a build quality that exceeds even preamplifiers at twice the price. It is the perfect complement to the C 275BEE with performance that captures reviewers’ attention.

Power Amplifier
Our C 275BEE is a powerhouse with amazingly low distortion. It perfectly matches the C 165BEE or can be used to bridge with our C 375BEE for a frightening amount of power.

The legend of BEE.
BEE are the initials of legendary NAD Engineering Director, Bjorn Erik Edvardson. His innovations are what gave NAD its cult-like following, and his 3020 amplifier – the best-selling in history – is the kind of achievement that merits special celebration. Over a decade ago, NAD introduced its first BEE signature integrated amplifiers, utilizing only the best designs from the engineering team led by Bjorn. Today, the BEE line continues to feature the design philosophy and engineering perfection that Bjorn envisioned.

Integrated Amplifier
Our C 356BEE shows how much we strive for excellence. With trickle down technology from Masters Series, super low levels of distortion and noise, value-added features like Preamp Out and Modular Design Construction (MDC), this robust amp sets a new benchmark for design in its price class.

Integrated Amplifier
Our C 275BEE rewards you with Masters Series technology in a no compromise Classic design. The build quality is extremely rich, utilizing proprietary NAD components throughout. With Modular Design Construction (MDC), it offers audiophile performance and pride of ownership at a very affordable price.

Stereo Integrated Amplifier
This award-winning amplifier design amazes the critics. Audiophile-level performance for those on a budget but unwilling to make a sacrifice. Simply a remarkable amplifier for the money.

Integrated Amplifier
How do you take a fantastic design and make it an energy-efficient powerhouse? This was our big challenge and the C 316BEE carries it off to perfection.
The C 516BEE CD Player represents an unbeatable combination of audiophile performance and cost-conscious engineering, making it the ideal companion to our popular C 316BEE Amplifier. Improving on our five-star rated C 516BEE design was no small task, but the C 516BEE exceeded our expectations thanks to its latest generation 24/192 Cirrus Logic Delta/Sigma DAC for more accurate dynamics. We fine-tuned the analogue stage for even lower distortion compared to its predecessor. We’ve also refined the C 516BEE’s industrial design imparting a sleek new profile to our Classic NAD face. Standby power consumption is reduced to a tiny trickle (<0.5 watts), saving energy while still allowing full remote control.

Comparable to more costly CD players, the C 546BEE supports a wide range of programme material and features a USB input that supports external memory and audio rates up to 384kbps.

Five-star rated by What Hi-Fi? Sound & Vision, the C 556 is fully capable of providing the ‘vinyl magic’ that has made the LP the most successful recorded medium of all time. Whether you are new to vinyl, want to upgrade the sound of your vinyl collection, or perhaps wish to convert your LPs to digital files for playback on your computer, the NAD C 556 is the perfect choice. To complement the C 556, NAD’s Digital Phono USB PP 4 and PP 2e Phono Preamplifiers truly bring the live concert performance home. Experience vinyl like never before.

FM remains one of the most reliable and best sounding mediums for hassle-free music listening. NAD’s C 427 builds on the strengths of previous NAD tuners by offering a quality of reception that is as good as, or better than, the quality of today’s broadcasts. We have carried forward our highly sensitive RF Front End for cleaner reception in fringe areas, plus noise is extremely low across the audio spectrum. Whether you are looking for excellent performance, ease-of-use, or the convenience of RDS, the C 427 offers all these with the value to high performance ratio for which NAD is so renowned.
NAD’s exclusive Modular Design Construction is a revolutionary way to battle obsolescence. MDC makes it easy to get the latest features and technologies, without replacing the entire product.
Cutting-edge performance and technology. With style and design to match. Whether streaming music at home or just listening to music while commuting to work, the stylish and versatile NAD VISO Series breathes new life into your digital music every time you press ‘play’. Industry experts and audio reviewers all over the world have praised NAD VISO for successfully fusing modern design with advanced audio technology to deliver an immersive audio experience.
VISO SERIES

VISO HP50
Over-Ear Headphones

NAD VISO HP50 is portable and light, yet rugged. Built for ever-lasting comfort and performance, the headphones feature ultra-soft, noise-isolating ear pads to reduce the effects of ambient noises on the listening experience. As one would expect from NAD Electronics, a leading manufacturer of audiophile-grade products, the NAD VISO HP50 is a result of countless hours of testing and engineering with some of the best, most experienced sound scientists and listeners in the business. The headphones are engineered with RoomFeel™ technology from NAD’s sister company, PSB Speakers, to expand the whole soundstage and dramatically change how music through headphones should be heard.

Available Colours:
- BLK
- WHT
- RED

VISO SERIES

VISO HP30
On-Ear Headphones

The VISO HP30 on-ear, closed-back design includes an internally dampened acoustic chamber for tight articulate bass and stunningly natural vocals. Ultra-low mass, high excursion 40mm drivers featuring neodymium magnets deliver shimmering highs and extended bass response. Ideal for those demanding high quality sound when out and about as much as when at home, and portability and comfort are as much a priority as performance.

Available Colours:
- BLK
- WHT
- RED
NAD has taken a fresh look at in-ear headphone design to create a product that replicates a more lifelike listening experience. The NAD VISO HP20 In-Ear Headphones have been designed to bring the warm, open sound of live performances directly to your personal headphone experience. They are made specifically for those who understand the difference that clean, crisp sound makes to music lovers.

Available Colours:
- BLK
- SLV

VISO SERIES

VISO 1 AP
Airplay™ Digital Music System - Bluetooth® Enabled

This is a completely digital device, using NAD’s DirectDigital™ technology to eliminate all analogue stages along with their inherent noise and distortion. Instead, NAD uses a sophisticated closed-loop DAC technology to directly power the speakers. Acoustic design is provided by NAD’s sister company, PSB Speakers, and the amplification and acoustic design is fully integrated to create impressive synergies. The result is a shelf system with enough acoustic power to fill a large room, and the smoothness of response and lack of distortion that puts many full-sized component audio systems to shame.

Available Colours:
- BLK
- WHT
A legend among HiFi legends. The 3020 was the model that catapulted NAD to a household name among audiophiles. Today, the D Series continues with an array of advanced audio technology that lets you take your system into the 21st century. Whether it’s innovations like HybridDigital™ Amplification technology that can drive speakers to room-filling levels without adding noise or distortion, or wireless streaming features like AirPlay® or aptX™ Bluetooth®, that connect with your smartphone and tablet, D Series has something for all music lovers. With a host of digital and analogue connections that make it incredibly easy to set up, listening to your music is more than half the fun.
Our D 1050 USB DAC is the best way to add computer audio and HD Digital to your component HiFi system. In fact, all digital sources will get a boost when the D 1050 takes over for the inferior digital circuitry found in everything from Blu-ray, DVD and CD players, to music streamers and set-top boxes. Both the digital and the analogue circuits are highly optimised and based on techniques developed over 40 years of NAD audio engineering excellence. A premium headphone amplifier output with precision volume control is also included for your personal listening. There is no reason to sacrifice audio quality for convenience, as our D 1050 so vividly demonstrates.

Over-Ear Headphones
The HP50s are the perfect complement to the D Series premium headphone amplifier.

Our D 7050 with Apple AirPlay is one simple package. If you have a computer or smartphone running iTunes and a home Wi-Fi network, just add the D 7050 and your favourite loudspeakers. You’ll now have a state-of-the-art audio system in a stylish and compact package that fits anywhere in your home. Wireless access is universal as the D 7050 also supports Bluetooth aptX for high fidelity point-to-point streaming without a network. A premium headphone amplifier output with precision volume control is also included for your personal listening. Downloads and streaming, instant access to all the music in the world, has been combined with audio excellence as never before.
CUSTOM INSTALL

Bring whole-home music, home. NAD’s CI Series includes a full lineup of streamers, amplifiers and music players designed to seamlessly integrate with advanced smart home automation systems. This offers you the ultimate selection of audiophile-quality products, simple and quick set-up, and reliability and support you can count on. Its space-saving form factor allows you to neatly install NAD components into standard equipment racks, while offering new lows in distortion, noise and power consumption. Our CI series features NAD’s most advanced audio technologies, including options like BluOS™, HybridDigital™ amplification, true high fidelity sound reproduction, and our modular, easily upgradable design platform, MDC™.

CI 720 •
BluOS Power Zone Module
NAD’s HybridDigital™ power makes this single zone solution something very special in the world of distributed audio. The ‘blade’ form factor allows up to 6 Power Zone Streamers to occupy a single 3U rack space. A custom RM720 rack accessory is available that accommodates from one to six CI 720s and includes power management and ethernet switching to simplify installation.

Features
• 1 Stereo Zone with HybridDigital™ Amplification
• 2 x 50W
• Subwoofer Out
• 3U height ‘Blade’ Chassis, up to six units fit in one rack space
• Ethernet In
• Line Input
• USB Input
• Uses Standard Network Protocols
• Universal voltage (100 ~ 240V)
• Thermostatic fan cooling
• SIS Control for integration with Control4® and others

RM 720 •
BluOS Power Zone Module Rack Mount
This rack mount is designed specifically for our CI 720 BluOS Power Zone Module. The rack is cleverly designed, fully accommodating standard racking compatibility, back panel accessibility, and power management. Fits up to six CI 720 units.

Features
• AC Power Bar
• 6 Port Network Switch
Multi-Channel Amplifier

High-performance four-channel amplification for custom installation and distributed audio systems. With multiple discrete high-power output devices in the component, it can easily provide instantaneous peak current required for good bass response.

**CI 980**

- 8 channels of clean, low distortion power set up in four stereo zone configuration
- 50W x 4 @ 8 Ohms; 60W x 4 @ 4 Ohms; 120W @ 4 Ohms in Bridge Mode
- Universal voltage to accommodate marine or avionics installations
- Phoenix speaker connection blocks
- Detachable power cable for easy service and upgrades
- Indicator lamps for each zone that show protection status and amplifier clipping
- <0.5W standby consumption
- <0.03% THD; <0.04% IMD (SMPTE, CCIR)
- >95dBA referenced to 1W

**Features**

- 4 channels of clean, low distortion power set up in two stereo zone configuration
- 35W x 8 @ 8 Ohms; HF dynamic power; peak output current 30A (0.1 Ohm); 30W x 2 @ 80 Ohms in Bridge Mode
- Compact 2U rack height with rack ears
- Phoenix speaker connection blocks
- Detachable power cable for easy service and upgrades
- Indicator lamps for each zone that show protection status and amplifier clipping
- <0.5W standby consumption
- <0.03% THD; <0.04% IMD (SMPTE, CCIR)
- <95dBA referenced to 1W
MDC MODULES/ACCESSORIES

DD HDM-1
HDMI Module
HDMI inputs and 1 output with video pass through. Turn the M12 or C390DD into the heart of your 2-channel high definition “Video 2.0” system. It’s fully 3D video compatible and doesn’t forget to add your favourite NAD surround sound decoding or video processing component.

DD AP-1
Analogue and Phono Module
High-quality analogue-to-digital conversion makes analogue sources compatible with the C390DD’s pure digital circuitry. The phono circuit has impedance settings for both moving magnet and low-noise moving coil types for a wide variety of phono cartridges, and there is a line input to allow the user to digitise their treasured vinyl collections to a PC or Mac. It features inputs for both moving magnet and low-noise moving coil types for a wide variety of phono cartridges, and there is a line input to allow the transfer of cassette tapes. The PP 4 Digital Phono/USB Preamplifier offers a complete digital music solution at an amazing price.

VM 300
Video Module
Ultra HD video solution for existing NAD AVRs includes HDMI 2.0 with full 4K at 40fps and 4:4:4 colour resolution. HDCP 2.2 certified with work with all current and future Ultra HD formats. Available Spring 2016.

AM 250
Audio Module
This major upgrade includes Dolby Atmos® and DTS-X decoding, and provides four line level outputs for additional elevation channels. Along with a firmware upgrade to the host AVR, the AM 250 Module can be configured as a Dolby Atmos® 5.1.2 system using just the internal additional amplifiers all the way to a 7.1.4 configuration using the line level outputs and additional amplifiers. Available Spring 2016.

AMC 390DD
Phono Module
C 390DD’s pure digital circuitry. The phono to-USB Preamplifier offers a complete hardware and software solution with exceptional flexibility to record from LP or tape.

MDC BluOS
BluOS Module
Easily integrate high resolution audio, network streaming, and smartphone or tablet control into your NAD T series receiver. Featuring BluOS, the music management software developed by NAD’s sister brand, Bluesound, the module is a complete digital music solution at an amazingly affordable price.

HTR-8
Remote/Digital Interface
Our universal remote is able to control up to eight different components with multiple functions. Easy to use and smart enough to learn the commands of any IR remote for any other component.

DAC 2
Digital Phono/USB Preamplifier
Our PP-2e Digital/Analogue Stereo, featuring NAD DAC technology for sweet musical sound. That’s what the DAC 2 Wireless USB Digital-to-Analogue Converter is all about. Our super simple and fun solution lets you listen to any music stored or streamed to your computer on your high performance NAD HiFi system. Point-to-point wireless technology means you can just plug in the two-piece DAC 2 and start enjoying computer audio, including 24/96 music files without compression.

DAC 2 Wireless USB DAC
Computer music meets HiFi sound. That’s what the DAC 2 Wireless USB digital-to-analogue Converter is all about. Our super simple and fun solution lets you listen to any music stored or streamed to your computer on your high performance NAD HiFi system. Point-to-point wireless technology means you can just plug in the two-piece DAC 2 and start enjoying computer audio, including 24/96 music files without compression, with the least amount of fuss.

MT-1
Media Tuner
The NAD MT-1 Media Tuner is an innovative module that slots into the modular (MDC) port of all C 396BEE and C 375BEE Integrated Amplifiers to bring them up-to-date with the latest in digital music streaming, plus Internet radio and Spotify Connect™. Supporting WiFi connection, the MDC MT 1 is also an UPnP client, making it the easiest and best sounding way to get music to your NAD C 396BEE or C 375BEE from an external networked drive. You can even sync multiple MDC MT-1 installed C 396BEE or C 375BEE amplifiers for wireless multi-room capability.

MT-2 Media Tuner DAC
The NAD MT-2 Media Tuner is an innovative module that slots into the modular (MDC) port of all C 396BEE and C 375BEE Integrated Amplifiers to bring them up-to-date with the latest in digital music streaming, plus Internet radio and Spotify Connect™. Supporting WiFi connection, the MDC MT 1 is also an UPnP client, making it the easiest and best sounding way to get music to your NAD C 396BEE or C 375BEE from an external networked drive. You can even sync multiple MDC MT-1 installed C 396BEE or C 375BEE amplifiers for wireless multi-room capability.

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PP-2e
Phono Preamplifier
The PP-2e Phono Preamplifier offers superb performance in a clean and simple package for a very reasonable cost. Perfect for the budget-conscious audiophile, the PP 2e’s moving coil/moving magnet input selector provides different phono cartridge options. Our PP-2e is incredibly easy-to-use and is certain to bring years of enjoyment to any lover of vinyl LPs. The PP-2e’s Auto-Power Down feature saves energy by automatically powering the PP 2e to OFF when not in use.

PP-4
Digital Phono/USB Preamplifier
Our PP 4 Digital/USB Preamplifier enables you to digitise your treasured vinyl collections to a PC or Mac. It features inputs for both moving magnet and low-noise moving coil types for a wide variety of phono cartridges, and there is a line input to allow the transfer of cassette tapes. The PP 4 also includes the VinylStudio Lite Software for ripping LPs and burning audio CDs. The PP 4 Phono-to-USB Preamplifier offers a complete hardware and software solution with exceptional flexibility to record from LP or tape.
NAD Innovations

Modular Design Construction
Change, upgrade, customize. It’s up to you. Our Modular Design Construction makes obsolescence a thing of the past. When 3D video and HDMI 1.4 hit the scene we were ready. We’ll be ready for the next technology change, too. Available on select NAD Receivers and Preamp Processors, this simple upgrade solution features input circuitry on easily removable modules, so you can add, change or customize features and capabilities as they become available. Your system is now upgradable.

Full Disclosure Power
Instead of rating our amplifiers and receivers at loads suitable only in laboratory environments (single channel at 8 Ohms and 1kHz frequency), NAD’s Full Disclosure Power rating system measures the power delivered to multiple channels simultaneously, across the full frequency range (20Hz-20kHz) at the always-difficult 4 Ohm load. This not only demonstrates the dynamic power management capabilities of NAD amplifiers and receivers, but is a testament to why NAD is world renowned for audio engineering that delivers real-world power without distortion.

Soft Clipping
We understand that no matter how much power we provide, there will always be a demand for more. When an amplifier is overdriven—asked to go beyond its capabilities—the result is distortion or ‘clipping’. This can cause damage to your loudspeakers. Our answer to this is the patented NAD Soft Clipping circuit which, when switched on, will gently transform the sound waveform as the point of clipping approaches. The result is much clearer sound reproduction and simultaneous protection of speakers.

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Enhanced Ambience Retrieval System (EARS)
Surround sound offers a number of listening modes (‘Hall’, ‘Stadium’, ‘Church’ modes, etc.) that can sound artificial. To keep the sound real, the NAD team devised our own music surround mode called Enhanced Ambience Retrieval System (EARS). Utilizing digital signal processing (DSP) technology, we extract the natural ambience of the recording.

Digital Power Drive
To maximize our Full Disclosure Power, we’ve developed an amplifier circuit called PowerDrive. Music and films have dynamic passages with everything from a whisper to an explosion. Very little power is required for a whisper, but an explosion demands high-current drive and high dynamic power. To meet such demands, we created our patented PowerDrive amplifier circuit, cementing our reputation for amazingly effective power. By adding a second high voltage rail to our well-regulated, high-current power supply, we get ‘overdrive’ that can nearly double the continuous power for a short term. It’s like having turbo boost for your amplifier or receiver.

Hybrid Digital
Hybrid Digital is an advanced way to amplify audio waves to bring out the warmth of music, while reducing noise.

Soft Clipping
We understand that no matter how much power we provide, there will always be a demand for more. When an amplifier is overdriven—asked to go beyond its capabilities—the result is distortion or ‘clipping’. This can cause damage to your loudspeakers. Our answer to this is the patented NAD Soft Clipping circuit which, when switched on, will gently transform the sound waveform as the point of clipping approaches. The result is much clearer sound reproduction and simultaneous protection of speakers.

BluOS
A proprietary operating system shared by NAD Electronics, PSB Speakers, and Bluesound, BluOS offers users a way to store, rip, and stream high-resolution music across many rooms in a home, all with the tap of a smartphone or tablet. Working through a home’s WiFi connection, all BluOS-enabled components can be easily networked to create the ultimate whole-home HiFi system. BluOS also offers a one-app experience through popular smart home integration systems.

Modular Design Construction
Change, upgrade, customize. It’s up to you. Our Modular Design Construction makes obsolescence a thing of the past. When 3D video and HDMI 1.4 hit the scene we were ready. We’ll be ready for the next technology change, too. Available on select NAD Receivers and Preamp Processors, this simple upgrade solution features input circuitry on easily removable modules, so you can add, change or customize features and capabilities as they become available. Your system is now upgradable.

TECHNOLOGY PARTNERSHIPS

Hi-Res Audio
HRA refers to lossless, 24/192 source material. All of NAD’s software-driven components support HRA content, delivering studio-quality sound.

BluOS
A proprietary operating system shared by NAD Electronics, PSB Speakers, and Bluesound, BluOS offers users a way to store, rip, and stream high-resolution music across many rooms in a home, all with the tap of a smartphone or tablet. Working through a home’s WiFi connection, all BluOS-enabled components can be easily networked to create the ultimate whole-home HiFi system. BluOS also offers a one-app experience through popular smart home integration systems.

aPTX® Bluetooth
aptX® Bluetooth has revolutionized the wireless stereo listening experience by significantly reducing the bit rate, without affecting audio quality or introducing latency issues. With aptX® you can enjoy pure CD-like quality sound on NAD wireless music systems, whenever and wherever you choose.

MQA
MQA is a revolutionary new technology that brings the listener as close as possible to the artist’s original performance. Using pioneering scientific research into how people hear, MQA technology captures the full magic of an original audio performance in a file size that’s small enough to stream.

DOLBY
The established standard for advanced home theatre, broadcast, and cinema surround sound technologies, Dolby® in your A/V receiver, with flexible speaker configurations and acoustical calibration, let you experience the thrill of every action scene and the emotion of every poignant moment in movies and TV shows.

ROOMFEEL
Our engineering team created RoomFeel™ to translate the warm, open sound of live performance directly into your private headphone experience. The result is a headphone innovation that dramatically expands the whole soundstage. You have to hear it to know what you’ve been missing. Game-changing audio once again.

Hi-Res Audio
HRA refers to lossless, 24/192 source material. All of NAD’s software-driven components support HRA content, delivering studio-quality sound.
At NAD, we believe that art and technology are not mutually exclusive. In fact, we not only believe this, but we have proven it—affordably, even—with our rich history of technological innovations that bring audiences as close as possible to the emotional and sensory experience of a live musical performance. We are committed to a leadership position in high performance, high value audio electronics while breaking down the technology barriers for simplified music enjoyment at home.